Lions KidSight USA Foundation
Chairman’s Message

All of us at Lions KidSight USA Foundation hope each of you has had a wonderful Holiday Season. Now that we are “back to normal” and the children are back in school it is time to do more vision screening. Many schools do their screenings during this time of the year so let’s get out there and help some kids!

I want to bring you all up to date on a few things. This past August we had a great LKSUSAF board meeting in Oak Brook IL at LCI/LCIF headquarters. The meeting was very productive in that we not only conducted our annual business of the board, we had an opportunity to meet with senior LCI/LCIF staff to maintain the lines of communication and explore areas where we could help each other in meeting our missions. We also had the opportunity to conduct a children’s vision screening for kids and grandkids of staff. This was very successful. We were able to identify and refer for care several of the children.

We are very proud of the relationship we have developed with Essilor Vision Foundation and their Changing Life Through Lenses program. Over the past year we sent out several special newsletters and conducted a webinar explaining the program and how Lions can obtain free eyeglasses for their clients. The webinar can be viewed here: https://register.gotowebinar.com/recording/508786213990832902.

We also have a separate article in this newsletter with additional information.

The LKSUSA board is also very proud that several other nations have begun work to establish their own national programs. With the assistance of LCIF I have been directly working with local Lion leaders in Columbia, The United Kingdom, and Argentina, among others. While the Lions KidSight model is not always completely compatible with local laws and customs, our organizational approach and best practices are being utilized and adapted for local implementation.

Chairman Message, continued to page 2

Vision Screener Certification

Over 980 Lions Club members in the United States are now Certified Vision Screener. There is no time limit on this Registration. Certainly, you can contact PDG Dan Uitti, the Registration Chairman if you have misplaced your Instructions.

registrar@lionskidsightusa.org

It would be a terrific idea if Lions who are certified invite other Team members to get certified. The process begins at www.lionskidsightusa.org/certification

Many states are now using a shared login to speed up the registration process.

KidSight Catalog Store

Check out the Lions KidSight Store - www.LionsKidSightStore.org

1.5" Stickers - (updated size)

Item Number: KS-Sticker1.5

Description: Full color economical sticker to use for all of your screening events. 1.5" sticker, 1000 per roll

1,000 stickers-$30
3,000 stickers-$84
5,000 stickers-$120
10,000 stickers-$200
25,000 stickers-$400
50,000 stickers-$600

Brief Bag

Description:

Brief Bag
Price: $25.00
Chairman Message, continued from page 1

Our work this year is directed toward expanding our certification program, expanding Lions’ reporting of their screening results on our database and expanding the number of Lions Clubs conducting children’s vision screening in their communities. All of us involved with Lions KidSight USA Foundation appreciate the support each of you has been giving to our mission of ensuring no child will have an undetected or untreated vision problem.

Yours in Service,

Dr. Edward V. Cordes, PID
Chairman LKSUSAF

KidSight Store - Success

Here is a recent report that illustrates the success of the KidSight Store:

<table>
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<th>Category</th>
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<td>Name Badges</td>
<td>21</td>
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<tr>
<td>Padfolio</td>
<td>5</td>
</tr>
</tbody>
</table>

National Database

Remain informed with the use of the National Database.

Contents of the User Guide

- User Levels
- Adding Events
- Reporting Screenings
- Reports
- Administering Users, Clubs & Districts

Visit www.lionskidsightusa.org then select DATABASE

Check out the Lions KidSight Store - www.LionsKidSightStore.org

Local Lions Clubs Recognized

We are doing hearing and vision screenings through our Club at our local schools, YMCAs, libraries and other events as they occur. I have been doing this for almost 5 years now I think and I find it extremely enjoyable. We don't normally see any results from our work as, if we work with the schools, the nurses are provided the reports and they follow up. And other events, we give the parents the results and they go on their way. But something happened a week ago that kind of made it all worthwhile. Sometimes we get tired of lugging all of our equipment around and setting up and doing the work, but then things like this happen...

A very moving event happened at the Smart Beginnings Happy and Healthy Kids Fair at the Children's Museum in Fredericksburg, Virginia on 20th of October. Martha Seymour and I were screening young children there and a woman looked across the room pointed at us, had this huge smile and then went off the other direction. I looked at Martha and said, “well that was strange!” A few minutes later the woman returned with a five-year-old boy, her son, who was wearing glasses. She said you were here for the Kindergarten Kick off last spring and you screened my son and discovered he had a vision problem. We took him to the doctor and it was discovered that he was almost blind in one eye. She said we had absolutely no idea! She said he is now wearing glasses and his world has just changed dramatically. He was the only child that day who had required a referral.

It reminds me of why we Lions do these hearing and vision screenings throughout our community. I screened him again with his glasses on and a huge smile on his face.

Sometimes we are tired and wonder if we were actually making a difference, and then we see these results. It warmed my heart and made my day.

Donna Natemeier, Chair, KidSight USA committee
Greater Falls Run Lions Club, District 24-L
Nearly 40% of preschool-aged children nationwide have never had a vision screening, new data suggests, and there are disparities in who has been tested.

During 2016 and 2017, only 63.5% of children 3 to 5 years old had their eyes tested by a doctor or other health professional, and whites were more likely to have been tested than blacks and Hispanics, according to data from the Centers for Disease Control and Prevention (CDC).

Childhood vision screenings can lead to early detection of vision disorders. The United States Preventative Service Task Force, an independent panel of experts, and the American Optometric Association recommend children in that age group have their eyes checked at least once, even if they’re asymptomatic and at low risk for problems.

“The purpose of a screening is to pick up any red flags, warning signs or risk factors for vision problems,” said Dr. Caroline DeBenedictis, a pediatric ophthalmologist at Connecticut Children’s Medical Center in Hartford and an assistant professor at UConn School of Medicine. “Vision screening should be happening from the time [children] are born.”

Early detection plays a major role in improving outcomes, she added.

“You’re screening for different things at different ages,” she said. “It’s extremely important that kids are screened according to the current recommendations and guidelines. The earlier we pick up these problems, the better.”

Many vision problems can be reversed, at least somewhat, if they are caught at a very young age, said Dr. Lyuba Konopasek, senior associate dean for education and a professor of medical sciences at Quinnipiac University’s Frank H. Netter MD School of Medicine.

“The earlier you treat a child’s vision loss, the better,” she said.

Early vision problems can affect the development of the part of the brain that allows children to see, she said. This is called amblyopia and can cause decreased vision that cannot be corrected with glasses. It’s “pretty impossible” to reverse or ameliorate the effect of vision loss on the developing brain after a child reaches 7 to 9 years of age, she added.

CDC data show white children were more likely to have had a vision screening (65.4%) than Hispanic children (58.6%). The difference between Hispanic and black children was not significant, according to the CDC.

Disparities also emerged along socio-economic lines. Children in families with household income equal to or greater than 200% of the federal poverty level (67%) were more likely to have their vision checked than children from poorer families (58.9%).

The CDC also found that children whose parents had higher educational attainment were more likely than others to have their eyes checked, and those who had a well-child visit within the past year were more likely than others to have been screened.

Screening rates were similar among girls (64.3%) and boys (62.7%).

Several factors could be skewing the CDC data somewhat, DeBenedictis noted, including that it relied on parents or caregivers reporting whether their children had been screened. Some parents may not even realize or remember that their children had their vision screened during a pediatric well visit, she said.

“There’s a difference between a vision screening and a vision exam,” she said. A screening is a quick check, often conducted with a light or an electronic device by a pediatrician, whereas an eye exam is more thorough and done by an ophthalmologist or other eye care specialist, she said. “If they’re going to the doctor, they should be getting these screenings.”

When the CDC surveyed caregivers, respondents were asked whether children had ever had their eyes “tested by a doctor or other health professional.” But a CDC spokesman said the report’s author believes respondents would have interpreted the word “tested” to mean a basic vision screening.

“When a pediatrician is shining a light in your eye, parents may not appreciate that that’s part of a visual screening,” Konopasek said. “When they get older, we screen with eye charts. As a pediatrician, vision screening is your job at the well-child visit.”

If children are not being screened, she said, that raises some questions — namely, whether children are attending their well visits and, if so, whether pediatricians are performing the screenings they ought to be.

Data showed screening rates varied based on the type of insurance children had. Among those with private health insurance, 66.7% had their vision tested, compared with 61.2% of those with public coverage and 43.3% of those who were uninsured.

Connecticut’s Medicaid program, HUSKY Health, covers vision screenings performed at annual medical checkups, beginning at the age when children can cooperate with the screening, said David Dearborn, a spokesman for state Department of Social Services.

Common causes of vision loss that should be evaluated by an ophthalmologist include a lazy eye, or having one eye that is stronger than the other, Konopasek said. Catching problems early can have a major impact on a child’s ability to see.

“When you think about the incredible opportunities to influence the future health of your children, this is a biggie,” Konopasek said. “If you miss this, there’s no going back. And especially with younger children, you need to be screening their vision.”

This story was reported under a partnership with the Connecticut Health I-Team (c-hit.org), a nonprofit news organization dedicated to health reporting.
Alan Gunzburg: Overcoming Vision Disability as Lions Club Member

Alan Gunzburg, a first-generation American, was born in the Bronx, NY, in August of 1959. Alan’s parents, both Holocaust survivors, were born in Antwerp, Belgium, and met many years later in the United States.

Alan grew up in Forest Hills, NY, where he attended Forest Hills High School and graduated in 1977. After high school, he spent two years in Europe and Israel working, traveling and seeing the world. He eventually returned to New York, where he enrolled at the State University of New York at Buffalo to study history and anthropology.

His first job out of college was in sales at the DataEase company in Trumbull, Connecticut, where he sold database software to companies all over the United States. He moved from DataEase to a sales position for Quality Microsystems (QMS) and sold laser printers to computer dealers in the New York Tri-State region. Eventually, he was hired by his biggest customer, Xerox Corporation, which would turn out to be Alan’s last job.

In his mid-30s, Alan received a diagnosis of retinitis pigmentosa. Retinitis pigmentosa is a hereditary disease that involves a breakdown and loss of cells in the retina—which is the light-sensitive tissue that lines the back of the eye. In the early stages of the disease, rods are more severely affected than cones. As the rods die, people experience night blindness and a progressive loss of the visual field, the area of space that is visible at a given instant without moving the eyes. Symptoms of retinitis pigmentosa are more often noticed between the ages of 10 and 40, but earlier and later onset forms of retinitis pigmentosa exist. Unfortunately, Alan can’t trace the disease to anyone in his family, as most were killed during the Holocaust.

Alan first started to notice symptoms when he was having trouble identifying people at a dimly lit bar in New York City. When it became incredibly difficult for Alan to see at night, he went to see an ophthalmologist and two different retinal specialists, all who confirmed Alan’s diagnosis of retinitis pigmentosa.

In 2003, Alan was declared legally blind, and stopped working because he could no longer drive to visit his customers. Having to give up his job in his early forties was not easy for Alan. Without the help of a therapist, Alan feels he may have never pulled himself out of depression.

Oddly, Alan can see perfectly when looking straight ahead—albeit through an ever-narrowing field of vision. It’s his peripheral vision and night vision that are currently affected. To explain what he doesn’t see, he turns his hands into binoculars before his eyes to show his limited vision. “Peripheral vision loss is like looking through a straw,” says Alan.

Because Alan has had a gradual reduction of vision, he’s been able to adapt to his vision loss through the help of his guide dog, Kili. Gifted through the Fidelco Guide Dog Foundation, Kili is Alan’s second guide dog and is responsible for Alan and making sure he travels safely.

However, it was more difficult to deal with the loss of his job. “Retirement is for people who prepare for it,” says Alan. And he wasn’t prepared. He needed to do something, to find a way to help, to reach out to others in need. He decided to call an organization that provided him with a driver to go grocery shopping, the Voluntary Services for the Blind (VSB), which serves Fairfield County in Connecticut. He was determined to be a spokesperson, “for people who aren’t heard enough, who don’t speak for themselves, who are the most vulnerable,” says Alan.

Alan found himself involved in policy decisions and decided to join the VSB as a board member, where he worked to help people understand the needs of the blind. “Blind people need other people to drive. Drivers are the toughest thing to find, and gas is expensive,” he says. “Blind people also need help with their bills, and other items that must be read,” he continues.

Thirteen years ago, he attended a presentation by the Greenwich Lions Club, and soon after, they asked him to become a member. Being a member of the Greenwich Lions Club provides Alan the opportunity to share his story as a visually impaired member of society. It was through his work with the Lions Club and the generous support of the Fidelco Guide Dog Foundation that he received his first guide dog, Fia.

Alan is a past president and currently serves as the secretary and Lions KidSight coordinator. In 2016, he received the international service organization’s most prestigious recognition. The Melvin Jones Fellow Award recognizes an individual Lion “for dedicated humanitarian services.” The award is named for Melvin Jones, the mid-western businessman who founded what is now the world’s largest service club in 1917.

As the Greenwich Lions Club KidSight coordinator, Alan provides school-aged children with free vision screenings using the Welch Allyn® Spot™ Vision Screener. The Spot Vision Screener is an instrument-based vision screener that can quickly and easily detect vision issues on children as young as six months of age. As simple as taking a picture, the Spot™ Vision Screener can detect vision risk factors such as myopia, hyperopia, astigmatism, anisometropia, strabismus, and anisocoria without much cooperation from the child. “With the Spot Vision Screener, we can help these children get glasses if they need them,” says Alan.

Hillrom™

Featuring the Welch Allyn® Spot™ Vision Screener
Alan Gunzburg, continued from page 4

In the town of Greenwich, CT, the Lions Club has used the Spot Vision Screener to screen more than 2,500 children in first, fourth, and fifth grade this year. Alan attributes the speed and accuracy of the Spot Vision Screener to their success in screening a large volume of children. “It would take school nurses three to four weeks to do what we’re able to do in two days,” says Alan.

This is the Lion’s Club third year of pediatric vision screening in Title I schools, and its second year in every public elementary school in Greenwich, CT. The Spot Vision Screener allows Lions Club volunteers to test Greenwich children who are too young for an eye chart but are exhibiting signs of needing glasses.

It may seem unfortunate Alan’s career ended in his mid-forties, but Alan is living a fulfilling life. His community involvement has given him great satisfaction and a sense of purpose.

He lives by the words of George Bernard Shaw: “I am of the opinion that my life belongs to the whole community, and, as long as I live, it is my privilege to do for it whatever I can. I want to be thoroughly used up when I die. The harder I work, the more I live.”

The Welch Allyn team would like to thank Alan Gunzburg for sharing his incredible story and for the work he does every single day to help save children’s vision.

Reference
https://nei.nih.gov/health/pigmentosa/pigmentosa_facts

Letter from School Nurse

Here is a letter to PCC Alan of the New Britain Lions Club in Connecticut. He works with teams all over the center part of District 23-B, often combining forces with other Team leaders for larger school systems.

To: Alan Daninhirsch
Sent: Thursday, December 19, 2019 11:57 AM
Subject: Re: Vision screen

Dear Alan,

On behalf of the school district and especially all the school nurses I want to sincerely thank you and all the Lions volunteers for screening our students. Again and again we are amazed at the vision issues that are revealed by the screening process. For so many of our students, this is the first time that someone has identified their vision problems and we are so happy that we can refer them out for a vision appointment and corrective lenses/treatment. I know it has made a huge difference in their lives!

If it would work for you, how about planning to get together on either January 14th or 21st (as long as we don't have a snow day). If either of these dates work for you let me know what time in the afternoon is best.

I wish you a very happy holiday and a Happy New Year.

Jacqui

Jacqueline H. Maddy MSN RN
Nursing Supervisor
Consolidated School District, City of New Britain

The Bloomin’ Cup recognizes the Pompey Lions in MD-20, NY for their work in doing Lions KidSight Children’s Vision Screenings. For #GivingTuesday this year, Bloomin’ Cup has decided to donate to the Pompey Lions Club. These lovely folks donated their time today to getting all the children at Tully Elementary their eye screenings, at no charge to the school or community. They are truly a blessing to our community, thank you Pompey Lions Club!

Richard Stevenson to Global Lions Forum

WE HAVE TWO NEW LIONS, HOW DID IT HAPPEN? I met a woman and invited her to vision screen with us. We stayed in touch on Facebook and six months later she started volunteering with us. She introduced a friend to our vision screening and they have both just joined us as Lions. In this case networking opened the door, attractive service projects engaged causing two great volunteers to become Cyber Lions.
Honoring Tennessee Lions for Over Two Decades of Service

25 years ago, Dr. Denis O’Day, the chairman of Vanderbilt University’s Department of Ophthalmology & Visual Sciences, challenged the Lions of Tennessee to create a program focused on providing vision screenings to young children. Without a state mandated vision exam before beginning kindergarten, many children in Tennessee began their educational journeys at a disadvantage due to unrecognized vision problems. Tennessee Lions Charities was formed to address the challenge issued by Dr. O’Day.

Over the years, TLC worked with experts in the fields of ophthalmology and vision technology to create a standard for vision screenings unique to the TN Lions KidSight Outreach program. The Vanderbilt partnership strengthened over the years, and the KidSight Outreach program aided in continual studies of Amblyopia.

Local Lions volunteers coordinate, schedule and conduct screenings at daycare centers, kindergarten programs, preschools and other areas where children are regularly supervised. KidSight Outreach staff stays current with the latest developments in vision screening technology, and constantly trains volunteers to ensure that KidSight Outreach maintains the high standards set from the beginning. The data from KidSight Outreach screenings are received from the volunteers for professional evaluation, cataloging, and oversight. KidSight Outreach staff then notifies parents and screening sites of the results, and children with potential vision problems are referred for a full exam. Once a referred child has been examined, exam results are forwarded to Vanderbilt for further analysis. The partnership with Vanderbilt is an essential aspect to the program’s credibility.

Since answering the challenge to ensure that Tennessee’s children do not begin their school careers with unrecognized vision problems, Tennessee Lions have provided free vision screenings to over 637,000 children. Of those screened, over 35,700 have been referred for full exams and treatment. The mother of one of those referred children writes, “We had no idea at all he needed glasses. When we went to the appointment, I was just heartbroken when he couldn’t read the letters on the wall. After he started wearing glasses his handwriting has improved and other fine motor skills. You have helped change his life and I am forever grateful.”

Continued dedication is essential to the Tennessee Lions KidSight Outreach program. Social media tributes to Tennessee Lions Clubs throughout 2020 highlight the vast impact each club continues to make. Maryville, West Knox, and Murfreesboro Noon Lions clubs demonstrate their longevity in the KidSight program while the new Sevier County Lions Club has taken on KidSight screening as their passion.

Starting in 1998, The Maryville Lions Club has been an important part of KidSight Outreach. Vision preservation is the club’s primary focus. Members participate in eyeglass recycling, help individuals purchase eye glasses, and provide free vision screenings to the children in Blount County. With eight club members serving on the screening team, screenings are conducted in multiple locations at once with their many Plusoptix vision screeners. Plusoptix provides objective results in less than a second. Refractive errors such as near and far sightedness as well as astigmatism, the difference in need for glasses
Honoring Tennessee Lions, continued from page 6

between the eyes, strabismus, and anisocoria can all be
determined with a simple screening in the form of a
photo. Club members screen in preschools, daycare
centers, Head Starts, and the school systems in a three
county area. Like many clubs, Maryville is also now
helping conduct screenings in the schools at specific
grade intervals. The Plusoptix makes it easy to refer for
refractive error, allowing the Lions to refer children who
need glasses.

For more than a decade, the Maryville Lions Club has
been one of the top screening clubs in Tennessee.
Screening more than 1,700 children in 2019 earned the
club a place in the Top Ten clubs for the year. The
Maryville Lions Club has screened 17,913 children in
the last decade. The Club has set a 2020 goal of beating
last year’s number of children screened.

The West Knox Lions Club has participated in the
KidSight Outreach program for over 20 years,
consistently screening numbers in the state’s top ten
clubs. Ronald Welch, the West Knox Lions Club
KidSight Chair, explained that the West Knox Lions
Club began conducting screenings with the older MTI
instrument which produced physical Polaroid photos for
interpretation. The Club has kept current with the
advances in vision screening technology over their
decades of service and currently use the Plusoptix vision
screening instrument which is much less invasive, fast,
and easy to use.

Ronald expressed that the KidSight Outreach vision
screening program is important to the West Knox Lions
Club because they know that early detection of vision
problems is imperative to making sure that children have
a chance to succeed when they begin their educational
journeys.

The West Knox Lions club has always been a leader in
the KidSight Outreach vision screening program. In the
last decade their members have screened more than
29,000 children. Their KidSight Outreach team screened
over 2,300 children last year, and they have set a
screening goal for 2020 to screen at least 2,500 children.

Murfreesboro Noon
Lions Club has been
conducting screenings
for the KidSight
Outreach program for
more than 20 years and is
also one of the top 10
screening clubs in the
state.

Taking the KidSight
program seriously, their
efforts helped to ensure
that over 3,000 children were screened in their
community in 2019. They have screened over 27,000
since 2013.

Their plans for the 2020 screening year are to screen
between 4,000 & 5,000 children. Gene Staats
(pictured), age 82, has been screening for over 20 years.
He shared three stories from the KidSight Outreach
vision screenings that have stuck with him and serve as
motivation for his club.

“During a screening session we discovered a small child
that couldn’t even see the milk on his lunch tray. The
Lions Club got him to the eye doctor and got him a pair
of glasses. His mother said the first time they went to
Wal-Mart after that he really kept her moving. He was
so excited to see all the things he didn’t know before.
His mother had no idea he could not see.”

“In a screening session we found a little girl that could
not see. Once she got her glasses she told her Teacher, ‘I
knew there were trees but I didn’t know they had
leaves.’”

“We had a screening session where we found a little girl
who needed glasses. Her Father was a school Principal
and her Mother was a Teacher, they had no idea their
child could not see.”

The Sevier County Lions Club, Chartered in April
of 2017, began conducting KidSight Outreach
screenings in September of 2017 and have already made
an impact in their community. Seven club members
screened 162 children in 2019. To the Sevier County
Lions Club, KidSight Outreach is an opportunity to
identify potential vision problems and to network and
grow membership while serving as a philanthropic example to the children in their community.

The Sevier County Lions Club has lofty goals for the 2020 screening year. They plan to once again screen all of the Head Start classes in Sevier County, all of the Library preschool classes, and several of the local daycare facilities in Sevier County. They also hope to purchase their own Plusoptix screening instrument to widen their ability to conduct screenings.

Ten Tennessee Clubs are joining forces to submit a grant to Lions Clubs International Foundation for the purchase of new vision screeners for each of the clubs.

We at Plusoptix are honored to be a part of the Lions vision screening programs. Through countless hours of dedication and service, your efforts make a life-changing difference in children.

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**Training Videos**

**plusoptix**

**The Welch Allyn Spot Vision Screener**

www.youtube.com/watch?v=m2TfRnfNfWE

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**FDA**

**First Contact Lens to Slow Myopia in Children Gains Approval**

The FDA gives a green light to MiSight, a single use, contact lens to slow the progression of nearsightedness in children.

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**Training Videos**

**Plusoptix S12 Screener**

**Video 1** - Getting acquainted with the Vision Screener

www.youtube.com/watch?v=kPnVqVmRbq4&t=48s

**Video 2** - Selecting and Customizing Device Settings

www.youtube.com/watch?v=9jdivxhl80

**Video 3** - Preparing the Vision Screening area

www.youtube.com/watch?v=c8s90BK8NQ

**Video 4** - How to perform a good vision screening

www.youtube.com/watch?v=g4uw_8kUsPY&t=3s

**Video 5** - Checking and documenting measurement results

www.youtube.com/watch?v=OexPF4sdU_k&t=13s

**Video 6** - Documenting the measurement result

www.youtube.com/watch?v=zhvY3Ru3Zzc
Changing Life through Lenses® For Eye Doctors

Changing Life through Lenses®, an Essilor Vision Foundation platform, is a unique charitable solution which provides no-cost glasses to help you expand charitable efforts within your community.

The site provides real-time registration with immediate ordering of eyeglasses and frames, referral tracking and access to educational resources on how to engage in the community.

**Qualified Patients**
- Individuals at, or below, the poverty level without vision insurance for this pair of glasses, as reasonably determined by the provider
- No age or citizenship restrictions

**Requirements**
- No charge can be assessed for in-kind hardware
- NPI or license number required to process prescriptions
- Program is available to U.S.-based doctors and non-profits

**Program Benefits**
- No-cost, single vision or bifocal glasses for qualified patients
- Real-time account creation and access to immediate ordering
- Free trial collection of frames with 30 styles, sizes 42-58
- Library of resources that includes best practices & guides

Ready to get started? View the demonstration video and sign up today at changinglifethroughlenses.org
Good Vision Starts with Good Doctors™

It’s 2020, the year of vision, and this is the perfect time for eye doctors to be philanthropic, especially when it comes to helping children.

1 IN 4 CHILDREN
in your community has a vision problem that affects their ability to learn.

61%
of customers would choose an eye doctor who supported a charitable cause over one that did not.

85%
of consumers have a more positive image of products or companies when they support a cause they care about.

Sources: Cone Communications and EVF Charitable Cause Survey

Are you ready to get started?

When it comes to their vision, children often don’t know to ask for the help they desperately need because they don’t know they can’t see clearly. That’s why it’s crucial that eye doctors donate their time to provide vision exams and glasses to kids who otherwise would not get vision care.

Essilor Vision Foundation has three programs to support your charitable efforts:

Promote Children’s Vision
Get a free marketing kit to educate others about children’s vision needs in the U.S.

Access Free Glasses
Register for an account to receive free glasses and resources for your charitable efforts in your community.

Apply for Charitable Grants
The Healthy Eyes Healthy Children program offers grants to increase vision services for youth within your community.

Questions?
To find more information about our programs, please visit evfusa.org/ODPrograms or contact support@evfusa.org.

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From our Facebook Page ~ www.facebook.com/lksusaf

South Tucson Lions and STLCyber
Lions Clubs

Who do we serve? The school health staff, Nurses and Health Clerks. We could not survive without them. They are our connection to the parents of the children that ultimately will take the referred children (22%) for an eye exam. The Health Clerks will let us know which parents cannot afford to pay and have no insurance, and we will pay for those children to receive their exams and glasses. Here we are at Elvira Elementary in Sunnyside Unified with their Health Staff where we just completed vision screening our 100,000th child. Join us in supporting our children. We Serve

Lions KidSight USA Foundation
Published by Dan Uitti (PID) October 29, 2019

Amazing progress nationwide.

Lions KidSight USA Foundation
Published by Ed Cordes (PID) October 31, 2019

This past August the Lions KidSight USA Foundation board met at LCI/ LCIF HQ. While we were there we conducted a vision screening for the children and grand children of staff. Here is a letter from one of the LCIF staff thanking us for the screening - LETTER AND PICTURE PUBLISHED WITH PERMISSION. Thank you to all who helped organize this event. It was obviously successful. This is why we all do what we do.

Dear Lions,
I had been asking my pediatrician for months to screen my twin girls’ vision, but she assured me they could see just fine. Thanks to their KidSight USA screenings, we found out they are both near-sighted and one has astigmatism. Here's a photo of them with their glasses, seeing each other clearly for the very first time. Our family is so grateful to the Lions and to LCIF for helping us catch this early.

Best,

Board Members
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Dr. Hauser Weiler, PID Vice Chair
Dan Uitti, PDG Secretary
Ed Farrington, PID Treasurer
Tom Cummings, PCC KidSight Store
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